## **COOKIE POLICY**

As Sumitomo Corporation Diş Ticaret A.Ş. ("**Sumitomo Corp**" or the "**Company**"), we use cookies to improve your experience on <a href="http://www.sumitomocorp.com.tr/">http://www.sumitomocorp.com.tr/</a> (the "**Site**") and to enable you to make the best use of the Site.

This Cookie Policy ("**Policy**") aims to inform you about the Site's use of cookies within the scope of Article 10 of the <u>Personal Data Protection Law</u> ("**Law**").

As Sumitomo Corp, we allow the use of cookies, pixels, gifs, etc. ("Cookies") to improve the operation of the Site and your experience during your online visits.

The use of Cookies available on our Site is carried out pursuant to the provisions of other legislation, especially the Law.

This Policy has been issued to inform you about the processing of your personal data obtained by Cookies used by us if you use the Site by accepting the Cookie conditions, and explains what types of cookies we use on our Site for which purposes and how you can control these cookies.

As Sumitomo Corp, the explicit consent of the users is obtained for all Cookies used on the Site, except for mandatory Cookies. Users can withdraw their consent and change their preferences at any time and if they wish through the "Cookie Management Panel". Through the Cookie Management Panel, you can see the types of Cookies used on the Site, you can abandon the use of all cookies other than mandatory cookies, and you can change their types or functions. Any changes made to the current Policy text will become effective upon publication on the Site. The last updated date is available below the text.

You can find information about the cookies under the following titles:

- A. WHAT IS A COOKIE?
- **B. WHICH COOKIES ARE USED FOR WHICH PURPOSES?**
- C. COOKIES USED ON THE WEBSITE AND THE LEGAL REASON FOR THE USE OF COOKIES
- D. PERSONAL DATA PROCESSED THROUGH COOKIES
- E. COLLECTION OF PERSONAL DATA THROUGH COOKIES
- F. SHARING OF PERSONAL DATA COLLECTED THROUGH COOKIES
- G. DEACTIVATION OF COOKIES
- H. EXERCISE OF DATA SUBJECT RIGHTS

#### A. WHAT IS A COOKIE?

Cookies are small sized text files that allow certain information to be stored on your phone, computer, tablet, etc. when you visit a website. Cookies enable websites to function effectively, remember the user's preferences (e.g. language preference or site settings), keep the information on websites up-to-date, conduct personalized marketing activities and make improvements for users.

Cookies are divided into three according to their purpose of use, their parties and their duration:

<b>Cookies Accord</b>	ing to Parties
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**First Party Cookies:** First-party cookies are cookies created by the website visited.

**Third Party Cookies**: Third-party cookies are cookies created by other sites.

### **Cookies According to Usage Duration**

**Persistent Cookies:** Persistent cookies are cookies that are not deleted directly when the internet browser is closed, but are deleted after a certain period of time.

**Session Cookies:** Cookies that are used to ensure the continuity of the session and are deleted when the user closes the internet browser.

## **Cookies According to Their Purpose of Use**

**Technical (Mandatory) Cookies:** These cookies are necessary for the use of the website. If the use of these cookies is blocked, certain parts or all of the site may not be accessible.

**Performance (Analysis) Cookies:** Cookies that collect information about how users use the website. They are used to improve/enhance user experiences.

**Marketing Cookies:** Cookies used to provide personalized content based on users' interests and to measure the effectiveness of marketing activities.

**Functionality Cookies:** These cookies are cookies used to remember your user preferences on the website and to personalize your use of the website.

### B. WHICH COOKIES ARE USED FOR WHICH PURPOSES?

In general, as Sumitomo Corp, we use Cookies for various purposes on the Site and process your personal data through these Cookies. Our purposes are mainly the following;

## To perform the basic functions necessary for the operation of the site.

For example, cookies necessary for the proper processing of the functions of the Site and browsing on the Site.

# To analyze the site and improve the performance of the site.

For example, determining the number of visitors to the site and adjusting performance settings accordingly.

### To increase the functionality of the site and ensure ease of use.

For example, sharing to third-party social media channels through the Site, remembering the search queries of the visitor who visits the Site on the next visit...

# C. COOKIES USED ON THE WEBSITE AND THE LEGAL REASON FOR THE USE OF COOKIES

Performance/analysis cookies and marketing cookies are used on the Website. Details of the cookies used on the Site are available below:

# **Performance Cookies**

Legal Reason	Art. 5/1 of the Law, the explicit consent of the person concerned	
	Purpose of Use	Used by Google Analytics to reduce the request rate.
Cookie Name _ <i>gat</i> _*	Duration	1 hour
	Provider	Google Analytics

# **Marketing Cookies**

Legal Reason	Art. 5/1 of the Law, the explicit consent of the person concerned		
	Purpose of Use		
Cookie Name		Collects information about users and their activities on the website for analytical and reporting purposes.	
_ga	Duration	1 year	
	Provider	Google Analytics	
Cookie Name	Purpose of Use	Includes a unique identifier used by Google Analytics to determine that two different requests in sessions belong to the same user.	
	Duration	1 day	
_gid	Provider	Google Analytics	
Cookie Name	Purpose of Use	It is used for the ads provided by Facebook and to process the information collected after the provision of these ads.	
_fbp	Duration	3 months	
	Provider	Facebook	

Marketing Cookies are third-party cookies that are usually placed by the Site's advertising networks with the knowledge of Sumitomo Corp. These Cookies may be used to create your interests profile and to display advertisements that are relevant to other sites. For example, they can be used to find out what interests you may have in general, such as the websites you visit and the products you purchase. The purposes of use of these Cookies are as follows;

- To show relevant and personalized ads
- To limit the number of ads shown
- To measure the effectiveness of the advertising campaign
- To remember your visit preferences

If this type of Cookie information is not allowed, you will not be able to be offered a customized advertising experience on different sites.

### D. PERSONAL DATA PROCESSED THROUGH COOKIES

The following personal data are processed through cookies:

Identity	User Identity/ID.
Process security	User process logs, including IP address, browser and operating system, date and time of your visit, interaction status (for example, whether you were able to access the site or received an error alert), use of features on the site, search phrases you enter, information about how often you visit the site, your language preferences, page scrolling movements, tabs you access.

#### E. COLLECTION OF PERSONAL DATA THROUGH COOKIES

Your personal data mentioned above are collected by automatic methods through cookies. In personal data processing activities carried out through cookies, the legal reasons specified under the title "Legal Reasons for the Use of Cookies" are based on.

Sumitomo Corp may obtain some of the personal data mentioned above by using a technical communication file (Cookie). These technical communication files are small text files that a website sends to a user's browser to be stored in the main memory. A technical communication file facilitates the use of the internet by storing status and preferences about a website. The technical communication file helps to obtain statistical information about how many people use the website, for what purpose, how many times a person visits the website and how long they visit the website, and to dynamically generate advertisements and content from user pages specially designed for users. The technical communication file is not designed to retrieve data or any other personal data

in the main memory or from your e-mail. Most browsers are initially designed to accept the technical communication file, but users can change the settings so that the technical communication file is not received or a warning is given when the technical communication file is sent.

#### F. SHARING OF PERSONAL DATA COLLECTED THROUGH COOKIES

Your personal data collected through cookies are shared with third-party cookie providers for the purposes and legal reasons specified in this Policy.

Within the scope of our activities carried out with cookies, your personal data is transferred to our suppliers for the purposes of customizing and developing the Site, carrying out marketing and business activities, and carrying out audit processes.

If you approve Functionality Cookies, Performance Cookies and Marketing Cookies through the Cookie management tool on the Site; your relevant personal data is shared with domestic and foreign cookie providers for the purposes specified in this Policy based on your explicit consent for the purpose of conducting goods/service sales processes, conducting marketing and analysis studies and conducting strategic planning activities, within the scope of the purposes specified in this Policy and if you have your explicit consent to activate Cookies as per Article 5, paragraph 1 of the Law.

The rules specified in Articles 8 and 9 of the Law are complied with in the sharing of your personal data.

#### G. DEACTIVATION OF COOKIES

Most browsers offer different ways to protect your privacy. For example, you can allow first-party cookies or block third-party cookies. You can also update your browser settings to opt-out if you wish to deactivate the use of all cookies or to indicate when a Cookie is being sent to your computer. However, doing so may prevent the Site from functioning properly.

You can also set your browser to delete Cookies each time you finish browsing. You can change your preferences regarding Cookies at any time by clicking on the "Cookie Settings" option on the Site. Click on the "Save Settings" button by turning the buttons in the Cookie Management Panel on or off according to your preference. Refresh the page to make your settings active. In addition, partial control can also be provided through browser settings.

You can access the cookie management descriptions of certain frequently used browsers from the following links:

Click to Access Related Browser Cookie Management Pages.				
Microsoft Edge Firefox				
Google Chrome	<u>Opera</u>			
<u>Safari</u>				

### H. EXERCISE OF DATA SUBJECT RIGHTS

Article 11 of the Law regulates the rights of data subjects. Pursuant to Article 11 of the Law, data subjects have the following rights;

- Learn whether personal data is being processed,
- Requesting information if personal data has been processed,
- Learning the purpose of processing personal data and whether they are used for their purpose,
- Knowing the third parties to whom personal data are transferred domestically or abroad,
- Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to third parties to whom personal data is transferred,
- Requesting the deletion or disposal of personal data in case the reasons requiring its processing do not exist, although it has been processed as per the provisions of the Law No. 6698 on the Protection of Personal Data and other relevant laws, and requesting notification of the transaction made within this scope to third parties to whom personal data is transferred,
- Objecting to the emergence of a result to the detriment of the person himself/herself by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, demanding the compensation of the damage

As a data subject, you can choose the following methods to exercise your rights set out in Article 11 of the Law:

In order to exercise these rights, you may deliver your request to Büyükdere Cad. No. 175 Ferko Signature Plaza Kat.20 No.18 Esentepe-Şişli /İstanbul with wet signature by hand or if you are a registered e-mail user, you may send it to sumitomocorporationist@hs02.kep.tr e-mail address with a secure electronic signature. In addition, if an e-mail address has been previously notified to us by you and registered in the Company system, you can also send your application to hr.sctk@sumitomocorp.com by using this registered e-mail address.

In your request, the right/request you wish to exercise should be clearly stated together with your identity information and necessary explanations should be made by attaching all the information and documents subject to your request.

The requests submitted to us and having the necessary qualifications will be finalized within 30 (thirty) days depending on the nature of the request and the result will be notified to you in writing or electronically as per the feedback procedure you have chosen in your request.

Last Updated Date: 26/05/2023